BUZZCOIN, Inc. & Pollenity Join Forces to Save the Worlds Bees

Blockchain and cutting edge IoT technologies come together to support sustainable beekeeping and provide lifesaving data for change.

Maui, Hawaii, Feb. 1, 2019 – BUZZCOIN, Inc. - a non-profit blockchain technology corporation supporting the global effort to save the bees by providing collected data to scientific projects and organizations - announced today that it has partnered with Pollenity (formerly Bee Smart Technologies), the world's most advanced remote beehive monitoring technology provider, to create a blockchain implementation that aims to help save the worlds declining bee population.

The BUZZCOIN / Pollenity alliance is one giant leap ahead of the competition by integrating Direct-to-Satellite IoT technology into the BUZZCOIN™ Hive Mind Device (BC-HMD™) and BUZZCOIN™ Hive Mind Network (BC-HMN™).

Through existing Pollenity PCB's, BUZZCOIN gains access to the latest satellite up-link technology which allows for remote location data upload, increased reliability, and less interference with the bees navigation system. The partnership will utilize Pollenity's proprietary sensor devices and BUZZCOIN's unique blockchain technology and cryptocurrency to create a worldwide reward-based network, BUZZCOIN Hive Mind Network (BC-HMN™), for gathering beehive data.

"This is a very important strategic partnership for both our companies as it leverages on the key areas of expertise in which both Pollenity and BUZZCOIN excel. This confluence of innovative technologies will set an unprecedented example for sustainable beekeeping and may very well propose a standard for the broader agricultural sector." said Sergey Petrov, CEO of Pollenity.

"We are excited to officially announce our new partnership with Pollenity after we have been working behind the scenes on new hardware and implementations for many months", said Maxim Polyarniy, Team leader of BUZZCOIN.

For decades mankind has known about the threat to the planets bee population, yet progress in halting the extinction of this vital creature has been slow. In the US/Canada alone over one quarter of bumblebees are on the brink of extinction, and up to 30% of honeybee colonies are lost annually. Domesticated honeybees are the ideal medium for gathering data on the species, however data collection has been slow and limited to only the largest beekeepers.

BUZZCOIN™ beekeeper subscribers will be joining a community of hundreds of beekeepers who are already sharing their hive data with each other and research organizations. Furthermore, Pollenity's existing customers will be presented with the opportunity to create an additional revenue stream for their beekeeping operations regardless of how many hives they have. Previous data collection

methods required a minimum number of hives in order to participate, creating a narrow view of bee health - primarily of commercial establishments only.

ABOUT POLLENITY

Pollenity, developer of the world's most advanced beehive monitoring technology, allows beekeepers to improve the health of their honeybee colonies by providing them with real-time data and analytics from inside the hive. They can follow the suggestions and alerts from the AI-powered system directly or share the information with online communities to help them better understand the intricate or geo-specific conditions for a particular honeybee colony without having to leave their home or perform stressful unnecessary manual check-ups on their hives. Data and personal findings of Pollenity's users can help researchers better understand the global honeybee crisis and create sustainable beekeeping practices for insurance of the global food supply.

Since its founding in 2015, Pollenity *(previously Bee Smart Technologies)* has been named ***Best IoT Startup*** in the Central European Startup Awards 2017, has been included to the list of ***IEEE's N3XT Stars*** 2017, won the Health and Environment track at the ***World Summit Awards***, ***Google's "New Europe 100"*** innovative startups and has received media recognition from numerous international media such as ***BBC*** and ***Financial Times***.

For more information about Pollenity visit:
https://www.pollenity.com
https://twitter.com/pollenity
https://www.facebook.com/pollenity
https://www.linkedin.com/company/bee-smart-technologies/

ABOUT BUZZCOIN™

BUZZCOIN™ is a non-profit blockchain implementation that aims to help save the worlds declining bee population. By implementing blockchain technology into existing beehives BUZZCOIN™ will create a worldwide data network that collects beehive health data, fostering an international collaboration by incentivizing beekeepers with rewards that are not limited to political boundaries. The project brings together a diverse group of experts, developing a smart hive device prototype that will soon enter its official field testing phase.

For more information about BUZZCOIN™ visit:
https://www.buzzcoin.info/
https://twitter.com/buzzcoin
https://www.buzzcoin.info/community/
https://www.buzzcoin.info/wp.pdf [BUZZCOIN White paper]

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